



OBJECTS AS HISTORY

MUSEUM OBJECTS AS DISCIPLINES

COMMUNICATION DESIGN (VIDHI DHANUKA)



Paints



Extraction from
unique
resources



The most difficult to
find the higher the
prestige



Colors



Major form of
expression

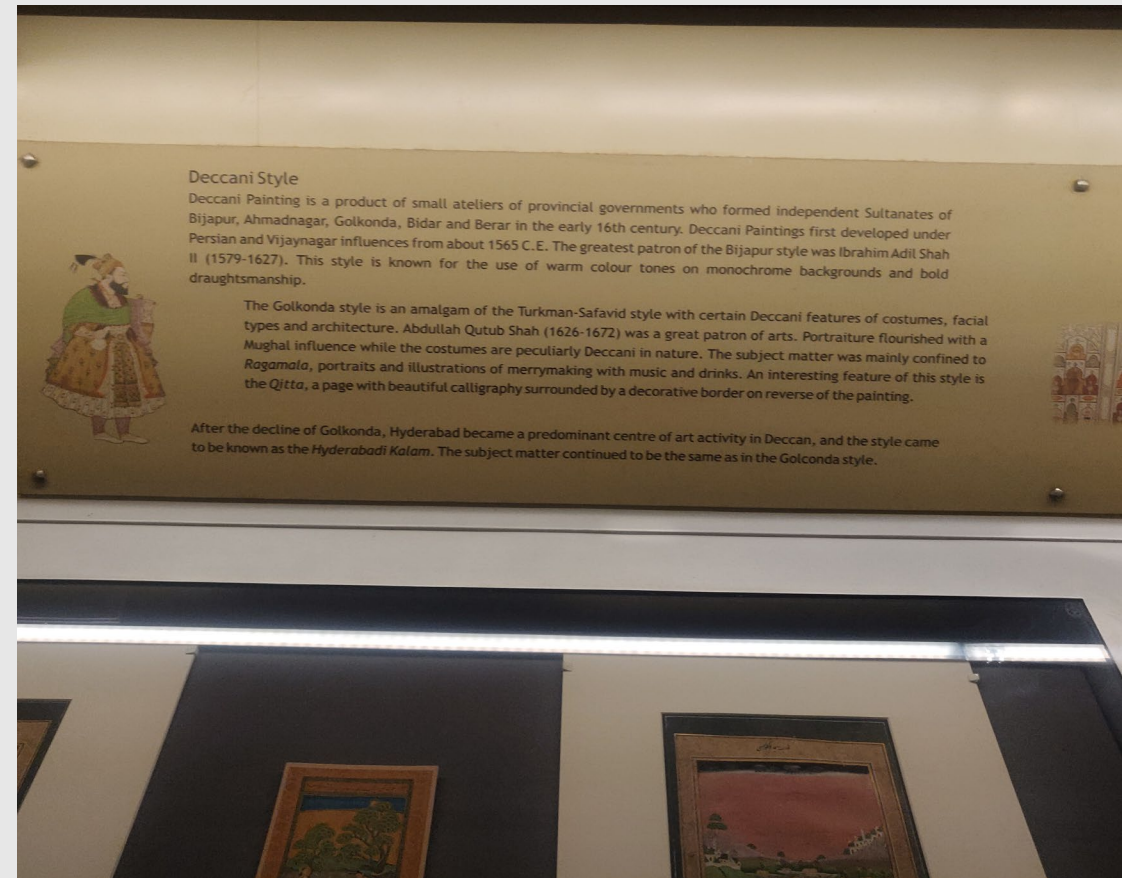


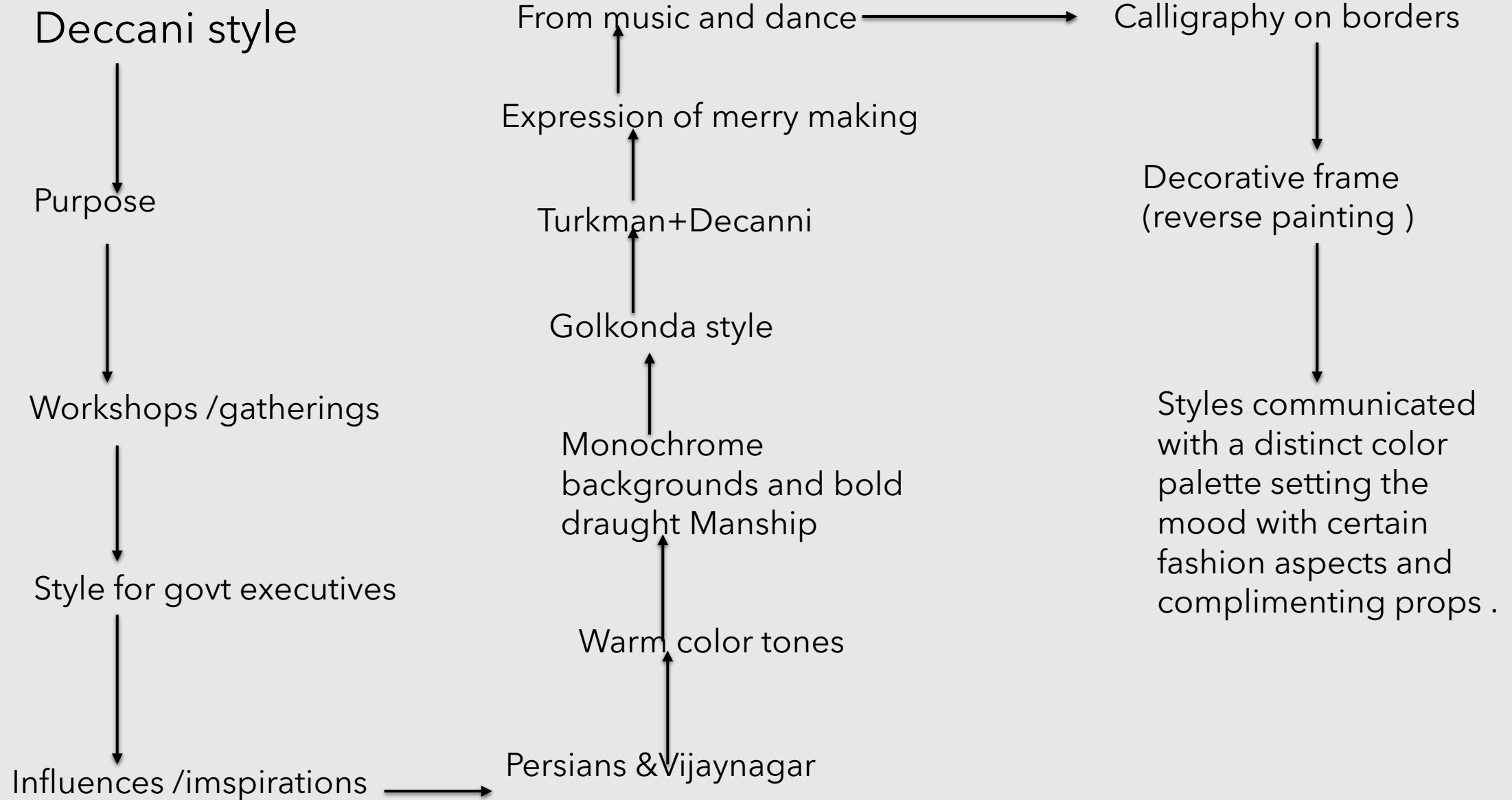
Medium base for
any art



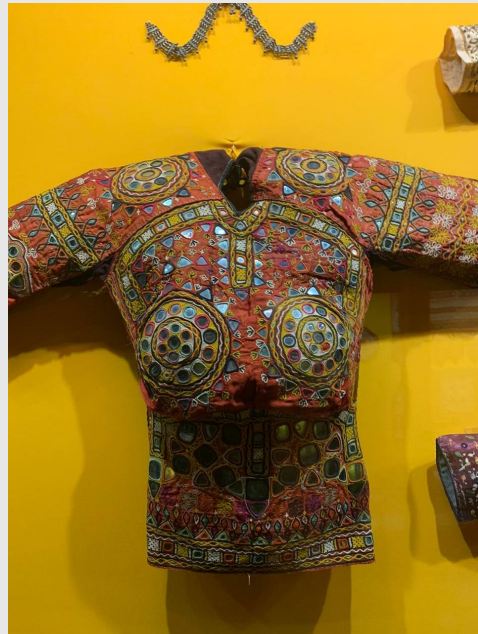
Each color and its
process portraying
its depth in
paintings .

Fashion communication and styling





Fashion designing (RUTVI PATEL)



- I feel that this object is very much relevant to the field FASHION DESIGNING as it is a Ghagra choli design.
- As we all know that ethnic wear in today's world is very much in demand. This choli acts as a base for ethnic wear.
- There are so many designs that have been evolved over years using this ghagra choli itself.
- It has an embroidery design which is very much famous in today's era also. There are pants, kurta's, shoes and jewelry's designed using this embroidery method.
- Such type of embroidery design is very much in demand and loved by not only the Indians but also by the citizens from abroad or all over the world.

PRODUCT DESIGNING



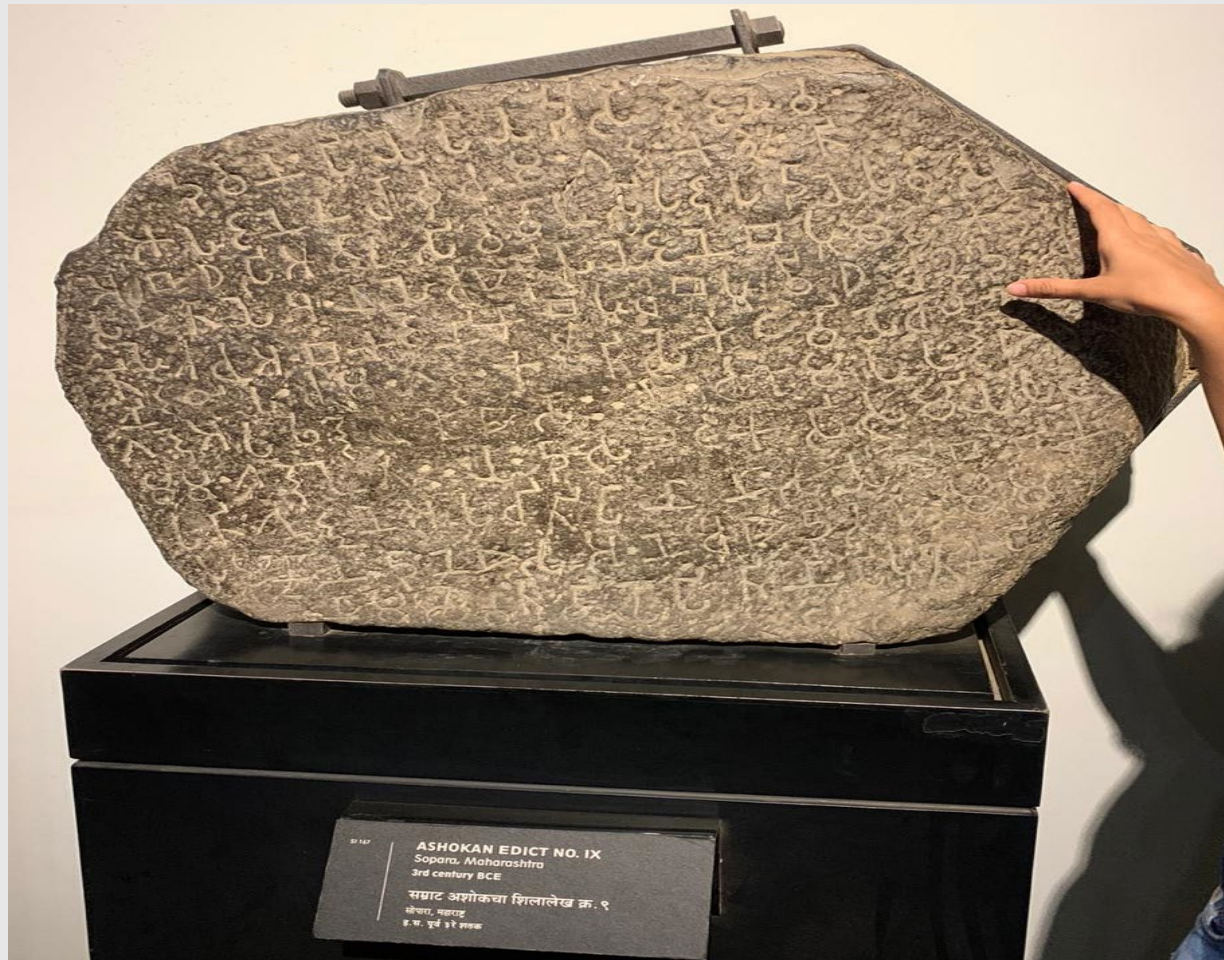
- We choose this as an example for product designing as it is a "ZHOLA". Zhola means a purse or a product designed to store something in a very innovative and interesting looking way.
- The hard surface of the ZHOLA helps us believe that our stuff or the material/product kept in the Zhola is safe.

INTERIOR DESIGNING_(NAVYA)



- The articles here in their juxtaposition create an ambience of royal aristocracy and grandeur.
- The sword and the shield depict the era of kings and battles.
- The hookah and various silver utensils denote the royal lifestyle and its likes.
- The violet color on the facing wall along with the royal frame creates an ambience of awe but with warmth.

STRATEGIC DESIGN MANAGEMENT



ASHOKAN EDICT NO. IX
Sopara, Maharashtra
3rd century BCE
सम्राट अशोकचा शिलालेख क्र. ९
सोपारा, महाराष्ट्र
इ. स. पूर्व ३ रे शतका

- We chose this Ashokan Edict no. IX for SDM from the 3rd century BC. This came from an ancient port town of Sopra in Thane, near Mumbai.
- The inscribed and carved content was a strategy. It spoke about unity and promoting peace and ethical conduct. It was written in the regional languages which also provided a sense of belongingness to people.
- Besides that, this edict was a testimony of a mission- Emperor Ashoka sent one of his missionaries to Sopra to spread Buddhism in Western India.